



CARBON CREDITS

backed by Culture, Country, and Climate Action

INVEST IN IMPACT | JAWOYN FIRE PROJECT



**JAWOYN
ASSOCIATION**
SHARING OUR
COUNTRY

jawoyn.org.au

A unique opportunity

For companies committed to strong Environmental, Social and Governance (ESG) strategies, Jawoyn carbon credits present a unique opportunity to align corporate sustainability goals with First Nations-led conservation efforts.

By partnering with us, you are helping the planet and supporting First Nations people to connect to our culture and care for our Country, communities and families.

Profit from
ACCU sales
goes to Jawoyn

Jawoyn Board
decides on
suitable
projects

Jawoyn
reinvests
profits into
community
projects

Greater skills,
stronger culture
and increased
financial
independence
for Jawoyn
people

Jawoyn Fire Project is a modern fire management, carbon-reducing activity based on ancient practices, conducted by Jawoyn Association Aboriginal Corporation (Jawoyn) throughout 55,000km2 of the traditional Country of the Jawoyn people in the Northern Territory.

Our Approach

The exclusive carbon credits from the Jawoyn Fire Project offer a premium, ethically sourced opportunity to invest in sustainable carbon offsetting, while making a profound social, cultural and environmental impact on the lives of First Nations people in the Jawoyn region. Informed by the traditional knowledge of the Jawoyn people and strengthened by modern scientific methodologies, our savanna burning approach significantly reduces carbon emissions, protects biodiversity, and preserves sacred cultural knowledge, practices and sites.

Supporting economic independence

Beyond its environmental benefits, our Project supports the economic independence of the Jawoyn community by creating training opportunities and supporting on Country employment in the Project and other roles and projects within Jawoyn. It also facilitates access to culturally significant Country, some of which has been inaccessible for decades.

Reinvestment into our people and Country

Revenue generated from the Project is reinvested – through a strict re-investment formula, selected and scrutinised by the Jawoyn Board – in pursuing our charitable objectives and essential programs that support Jawoyn cultural revitalisation, self-determination and economic sustainability.

Who We Are

The Jawoyn people are the Traditional Owners of land stretching across 50,000 km² of the Top End of Australia in the Katherine region.

Jawoyn Association Aboriginal Corporation (Jawoyn) is a First Nations-led organisation with a core purpose to advance opportunities and outcomes for the Jawoyn people, culture, and country. With a strong focus on sustainable development, Jawoyn supports initiatives that align economic growth with environmental protection and cultural preservation.

The Jawoyn region includes the jointly managed Nitmiluk National Park, the communities of Barunga, Wugularr and Manyallaluk, and the homelands of Jodetluk, Werenbun, Barnjarn and Banatjarl.

Our Values

Community, culture, and Country lay at the heart of our work, where profits are reinvested in services that support these values and directly benefit all members and communities, rather than individuals.

Our Vision

We strive to grow a sense of identity amongst Jawoyn people, uniting as strong and resilient people working towards sustainable improvements in economic, social, cultural, health, education and other indicators of overall quality of life.

Our Mission

We represent and advance the views and aspirations of the Jawoyn people over the management, protection, control, and development of traditional Jawoyn lands.



Environmental and cultural co-benefits

Jawoyn people have been using fire management long before carbon farming became a commercial endeavour, because small, controlled burns also contribute to:



Biodiversity Conservation

Natural fire restoration regimes refresh vegetation, create pockets of habitats and support a balanced ecosystem of flora and fauna.



Fire Damage Reduction

Smaller fires reduce the risk of widespread, catastrophic fire destroying tracts of food sources and habitats for native animals, pasture, buildings or other infrastructure. In 2024, Jawoyn backburning prevented widespread damage from an intense, uncontrolled wildfire, utilising its well-trained and equipped mobile ranger outfit.



Cultural Protection

Practising fire management ensures sacred Jawoyn cultural knowledge, practices and places thrive through on Country management, which also results in improved access to significant sites throughout Jawoyn Country.

Old coals with a new spark

These are no ordinary carbon credits. Most carbon initiatives focus solely on carbon abatement, but our product offers a chance to do more.

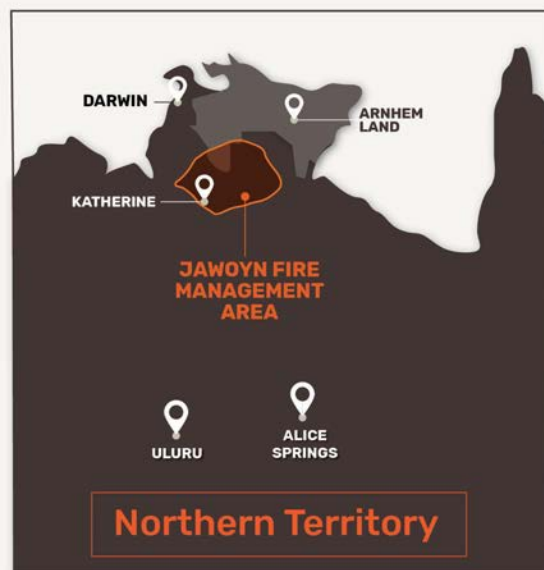
Savanna burning methodology

Our method delivers verifiable carbon abatement, backed by science and First Nations knowledge. High-intensity fires in the late dry season in Australia's savanna landscapes emit more greenhouse gases than those produced from low intensity fires in the early dry season. Integrating this modern knowledge with the deep, profound understanding of fire management methods understood in First Nations history, Jawoyn rangers strategically start and manage small, cooler fires during the early dry season to reduce the number and size of large, high-intensity late dry season fires. This reduces overall greenhouse gas emissions in an effective and measurable way.

Certification & credibility

Jawoyn carbon credits are earned by the eligible Jawoyn Fire Project under the Australian Carbon Credit Unit (ACCU) Scheme using the 'Savanna fire management – emissions avoidance' method.

Jawoyn is also an active member of the Indigenous Carbon Industry Network, benefitting from the advocacy power and collective knowledge of best practice that comes from this professional network of First Nations Producers.



Worth more than money

Beyond the proven environmental benefits, the Jawoyn Fire Project and its revenues provide a diverse range of economic, social and cultural benefits for the First Nations people of the Jawoyn region, through a system of training, employment and reinvestment.

Job creation and training

The Fire Project revenues support 18 full-time First Nations ranger positions, 4 full-time Healthy Country staff, and 3 full-time and 30 casual First Nations fire abatement staff, contracted in long-term employment opportunities within the Project and more broadly in Jawoyn initiatives. Staff have all undergone training in one or more of land management, aerial incendiaries, drone piloting, digital mapping, cloud-based data collection, first aid, 4x4 driving and a variety of other practical courses.

Strengthening Jawoyn culture

Profits from the Fire Project make it possible to invest in cultural programs, supporting intergenerational knowledge transfer and preserving intangible cultural heritage. The Fire Project also supports an ever-growing network of access roads and programs to facilitate access to Country for Jawoyn people, helping to practically assist on Country learning and connection. The Fire Project goes hand in hand with achieving the Healthy Country vision of Jawoyn: the plan for how we protect culture, plants, animals, water, and Country in our region.

Community-led investment and growth

The Fire Project supports funding the outcomes the Jawoyn Board strive for: investing in the priorities of the community, for the benefit of the community. Our 12 board members represent the 12 Jawoyn communities and the 2500 First Nations people that live in those places. The funding made available to these projects through carbon credit revenue supports outcomes strongly aligned with United Nations Sustainable Development Goals, Closing the Gap targets and reconciliation action plans.

Sustainable business model

Through corporate partnerships and access to the national commercial market for ACCUs, Jawoyn is able to ensure economic independence and sustainability for our corporation, to continue to serve and empower First Nations communities through culturally and environmentally sustainable practices.



**25 full-time positions
30 casual positions**



**100 % of profits
reinvested into
charitable activities**



**55 + employees
trained each year**



**“Learning about their country, looking after their country,
strengthening their culture... and teaching and earning
money at the same time.”**

Robert Friel | Jawoyn Director



CASE STUDY

Your ESG investments in action: carbon credit revenue delivering remote ranger stations

50 % of Fire Project revenue goes directly into developing the Jawoyn ranger program, whose work delivers carbon emissions reductions, protects biodiversity, and preserves sacred cultural knowledge, practices and sites.

Savanna burning methodology

As part of delivering on the Jawoyn Board's vision the latest ground-breaking land management strategy is to create remote ranger stations deep in the Jawoyn bushland. These ranger stations are informed by the Traditional Owners of that Country, creating an economically sustainable opportunity to live on Country, preserve and strengthen traditional First Nations culture, manage the effects of a hotter climate and practise traditional biodiversity stewardship.

Rangers live on Country for up to a month at a time, Elders together with the younger generation, to learn, teach and share together. In preparation, rangers have opportunities to undergo extensive training to support the climate-resilient business model, resulting in positive First Nations employment and skills development outcomes.

The ranger stations provide space to practise culture the right way, in the right places – informed by Traditional Owners and custodians.

These stations are an innovative outcome made possible by the Fire Project, enabling long term cultural continuity, land care, and workforce retention on remote Country.

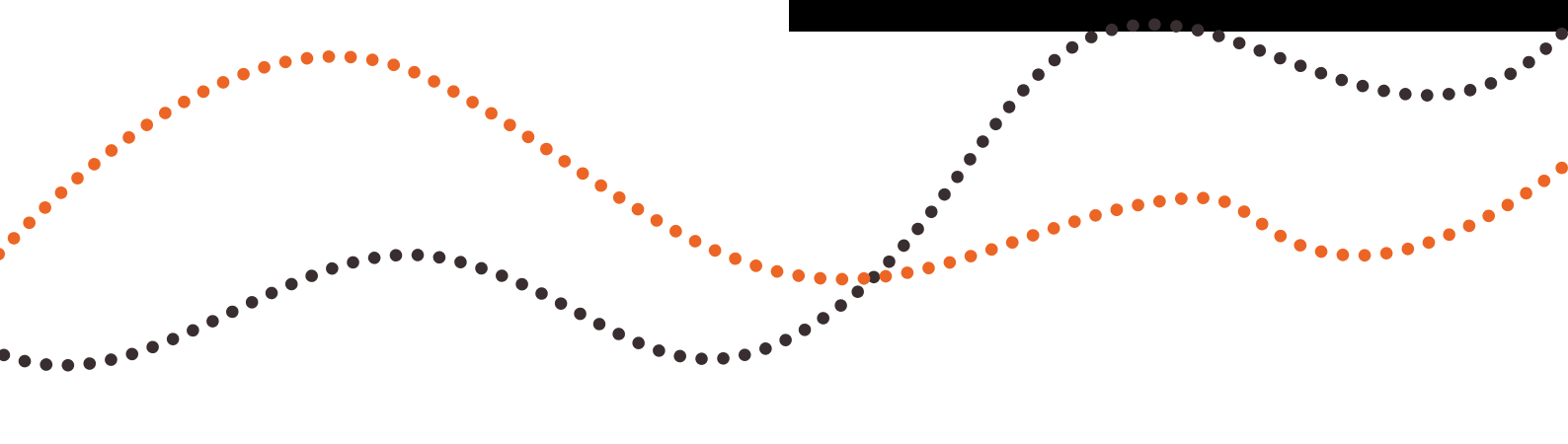
“

It takes me back to where I come from, being on land and on Country, and getting to know other Countries... getting to know people, learning on Country and how to care for it... working with a lot of different Rangers from all around the Territory and internationally... I'm there helping and working and enjoying it.

We did aerial burning training, that was a really good experience... we did digital mapping, mapping areas that we want to burn... we learnt about protecting cultural art sites and other cultural areas... we completed our [Civil Aviation Safety Authority] drone training, which really pushed us to learn skills I never thought I would achieve.

”

Tracey Gillett
First Nations Jawoyn ranger





Actions speak louder than corporate policy

Jawoyn's carbon credits represent an exclusive opportunity to access a limited stock of high-integrity, premium carbon credits. Convert your ESG spend to maximum impact with targeted investment in our unique environmental, social and cultural co-benefits.

We welcome you, as a potential partner, to visit Jawoyn Country to see and feel the impact for yourself.

Align your climate goals with First Nations-led action.

Let's design a tailored solution together.

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The fire of knowledge burns on.

Be part of something better.



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